

ROBERT BELL

PRESIDENT/CEO

CONTACT

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EDUCATION

2016 - 2017
INTEGRITY SEMINARY

- Bachelor's of Religious Arts in Pastoral Psychology

1996 - 2015
VARIOUS MILITARY SCHOOLS

- See DD-214 for details

SKILLS

- Leadership
- Project Management
- Event Planning
- Public Relations
- Teamwork
- Time Management
- Effective Communication
- Critical Thinking

PROFILE SUMMARY

An experienced and results-driven non-profit leader with a proven track record in developing and executing successful campaigns. Works on various veteran projects to contribute my skills in strategic planning, team leadership, and creative problem-solving to achieve business objectives.

WORK EXPERIENCE

Heroes Services Coalition, Inc. 2021 - PRESENT
President/CEO

- Took over the Ellis County Veterans Ceremony as the Committee Chairman (2021-Present).
- Along with the current planning committee, we are bringing this 25th annual event (2025) to the next level.
- I created the Heroes Services Coalition as its parent organization. This is a non-profit organization which I serve as the President/CEO.

Marine Toys for Tots Foundation 2020 - PRESENT
Ellis County Campaign Coordinator

- Founded the current campaign in 2020. Took the unit from a small campaign to a large one, having provided toys to 15,026 children in 2024!
- Successfully launched and managed multiple cross-channel campaigns, including digital marketing, social media, and traditional advertising, resulting in improved customer acquisition and retention rates.

Ellis County Det. 1452, Marine Corps League 2017 - 2020
Founder & Detachment Commandant

- Founded the Ellis County Detachment 1452, Marine Corps League, chartered in June 2017.
- Oversaw the creation of engaging programs, collaborating with internal teams and external agencies to ensure brand consistency and relevance.
- Planned and executed three Marine Corps Birthday Balls.

U.S. Marine Corps 1996 - 2015
Infantry Operations Chief

- Served as an infantry combat instructor, a Drill Instructor, and an Enlisted Career Counselor (outside of my infantry duties).
- Served in leadership roles as an anti-tank assault man Section Leader, Weapons Company Platoon Sergeant, & Weapons Company & Battalion Operations Chiefs.
- Medically discharged due to mental health (Severe PTSD & Insomnia) from my combat deployments to Iraq and Afghanistan.